



SUPERZOO

AUGUST 13-15, 2025

EDUCATION: AUGUST 12, 2025
MANDALAY BAY | LAS VEGAS, NV

SHOW DAILIES

Make your company stand out. Attendees are flooding into the show and require updates about the activities on the show floor. Amidst numerous distractions and exhibitors competing for attention, advertising in the Show Dailies will distinguish you. This essential daily on-site reference guide is crucial for reaching prospective clients as they plan their day on the trade show floor.

Don't miss this promotional opportunity. Ensure your investment in SUPERZOO is fully leveraged.

Your Advertisement will be seen in each of the three show dailies.

Ad Size	Non Bleed Size	Bleed Size	Trim Size	Rates (All 3 Days)
Front Cover	9.5" x 3.5"	N/A	N/A	\$4,240
Inside Front Cover	9.5" x 11.5"	10.25" x 12.25"	10" x 12"	\$5,300
Inside Back Cover	9.5" x 11.5"	10.25" x 12.25"	10" x 12"	\$5,035
Back Cover	9.5" x 11.5"	10.25" x 12.25"	10" x 12"	\$6,360
King Page Spread	19.5" x 11.5"	20.25" x 12.25"	20" x 12"	\$7,950
King Page	9.5" x 11.5"	10.25" x 12.25"	10" x 12"	\$4,028
2/3 Page Spread Horizontal	19.5" x 7.5"	20.25" x 8.25"	20" x 8"	\$6,360
2/3 Page Vertical	6.1667" x 11.5"	6.9167" x 12.25"	6.6667" x 12"	\$3,286
2/3 Page Horizontal	9.5" x 7.5"	10.25" x 8.25"	10" x 8"	\$3,286
1/2 Page Horizontal	9.5" x 5.5"	10.25" x 6.25"	10" x 6"	\$2,650
1/3 Page Vertical	2.8333" x 11.5"	3.5833" x 12.25"	3.3333" x 12"	\$2,332
1/3 Page Square	6.1667" x 5.5"	6.9167" x 6.25"	6.6667" x 6"	\$2,332
1/3 Page Horizontal	9.5" x 3.5"	10.25" x 4.25"	10" x 4"	\$2,332
1/4 Horizontal	9.5" x 2.5"	N/A	10" x 3"	\$2,067
Product Spotlight Section		3.333" x 3.666"		\$550
Inserts (Advertiser Provided)	Max Size			Rate
2 Page	10" x 12"			\$6,500
4 Page	10" x 12"			\$8,500

10% DISCOUNT COMBO BUY FOR BOTH SHOW PROGRAM AND DAILIES

Produced By:

pets+

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CLOSE DATE: FRIDAY, 7/11/2025

MATERIAL DUE DATE: WEDNESDAY,
7/16/2025